

FOR IMMEDIATE RELEASE
FEBRUARY 14, 2018

G&F FINANCIAL GROUP CELEBRATES OPENING OF METROTOWN BRANCH

Burnaby, BC – G&F Financial Group, one of the ten largest credit unions in BC, is excited to announce the opening of their 15th branch in the Metrotown area of Burnaby. Modeled closely after G&F’s first ‘boutique’ style branch in Brentwood, the Metrotown Branch has a smaller footprint and a thoughtful design that replaces traditional banking elements, like teller wickets, with conversation areas and interactive tools to promote financial empowerment. The opening of the Metrotown Branch comes on the heels of G&F’s announcement about opening a 16th branch in the West End of Vancouver later this year.

Since opening its doors in late 2017, the Metrotown Branch has been welcoming new and existing members and has been making meaningful relationships with local community partners.

“As we open our new branch we are looking forward to strengthening our ties to the Burnaby region. Being a part of the vibrant neighbourhood of Metrotown also gives us the opportunity to deepen our partnerships to existing members and invite new members to become a part of our G&F family,” say Bill Kiss and Jeff Shewfelt, Co-CEOs, G&F Financial Group.

The Metrotown Branch is hosting a Lunar New Year celebration on Saturday, February 17. The festivities will include a Lion Dance at 12:00pm, games, giveaways and a draw for two solid gold Year of the Dog coins.

“We are so excited that we can celebrate the opening of our new Metrotown Branch with a Lunar New Year event,” says Julianna Wu, Branch Manager, Metrotown Branch. “We encourage everyone to stop by to see our new branch, to meet our employees and help us ring in the Year of the Dog. Gong Hey Fat Choy!”

For information on the Metrotown Branch Lunar New Year celebration, [please see our website.](#)

About G&F Financial Group

With over 30,000 members, soon-to-be 16 locations and over \$2 billion in assets under administration, G&F Financial Group proudly provides a full range of personal and business banking solutions to our credit union members. With a passion for educating and empowering others to achieve their financial goals, we focus on providing advice tailored uniquely for each member and have supported members and invested in our local communities for over 75 years.

###

Media contact: Stephanie Butler
Communications Specialist
Company: G&F Financial Group

Tel: 604-517-5129
Website: gffg.com
Email: sbutler@gffg.com