



PRESS RELEASE

For Immediate Release

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G&F FINANCIAL GROUP LAUNCHES IPHONE BANKING APP

Burnaby, BC – G&F Financial Group, one of the 10 largest credit unions in BC, is pleased to announce the launch of its mobile banking app “GFFG Mobile” for the iPhone. This app, available for free download on the App Store or iTunes, will give members the convenience of paying bills, transferring funds, and viewing account history, in a format optimized for the iPhone.

“It’s not just business as usual at G&F Financial Group,” say Co-CEOs Bill Kiss and Jeff Shewfelt. “The world of banking is changing rapidly, and G&F Financial Group is continually evolving to meet shifting member behaviours. We believe in constantly improving upon and redefining our members’ experience with G&F Financial Group, whether that be in branch, online, over the phone, or out in the community. Our new iPhone app does just that – giving members all the functionality of online banking right from their smartphones.”

Currently only available for iPhone users, G&F Financial Group plans on releasing an Android version in the very near future.

About G&F Financial Group

With over 26,000 members and \$1.2 billion in assets under administration, G&F Financial Group is one of the top 10 credit unions in British Columbia. The credit union’s commitment to investing in its employees, members and the community is recognized by awards such as BC’s Top Employer in 2012 and 2013, induction into Burnaby Board of Trade’s Business Hall of Fame, and the 2012 Community Spirit Business of the Year Platinum Award from New Westminster Chamber of Commerce. For more information, please visit www.gffg.com