



PRESS RELEASE

For Immediate Release

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G&F Financial Group's New West Broadway Branch Provides a Community Hub for Kitsilano

Burnaby, BC – On Tuesday, June 24th, G&F Financial Group opened its new, full-service branch in Vancouver at 2941 West Broadway. This is the Credit Union's 14th branch in operation, and represents a move into a new neighbourhood that, according to Co-CEOs Bill Kiss and Jeff Shewfelt, "aligns with the Credit Union's principles."

"Kitsilano is known for being a progressive, socially-minded community," say the Co-CEOs. "G&F is a Credit Union that provides members with a full range of products and services through various channels, and also strengthens the local community by reinvesting in it and supporting causes that have important social and environmental impact. We feel right at home here."

The new branch, located at the busy intersection of West Broadway and Bayswater, was designed with an open concept layout to provide a relaxed banking atmosphere where visitors are encouraged to spend time developing their financial literacy. Also acting as a community gathering point, the new branch provides a seating area equipped with iPad Air tablets, free Wi-Fi and coffee for visitors.

West Broadway branch is managed by Dave Kim, who brings with him over 25 years of experience in the financial industry. Many of the branch's employees are multilingual, and they are able to offer assistance to Kitsilano's diverse community in Korean, Cantonese, Croatian and Mandarin.

The Credit Union was established more than 75 years ago, and to this day retains its cooperative principles through a variety of charitable efforts, sponsorships and educational programs. G&F supports a variety of initiatives, including the BC Children's Hospital Foundation, to which the Credit Union donated more than \$27,000 this past spring.

Visit www.GFFG.com for more information.

About G&F Financial Group

With over 26,000 members and \$1.3 billion in assets under administration, G&F Financial Group is one of the top 10 Credit Unions in British Columbia. The credit union's commitment to investing in its employees, members and the community is recognized by awards such as BC's Top Employer in 2012 and 2013, induction into Burnaby Board of Trade's Business Hall of Fame, and the 2012 Community Spirit Business of the Year Platinum Award from New Westminster Chamber of Commerce. For more information, please visit www.GFFG.com.



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