

FOR IMMEDIATE RELEASE
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G&F FINANCIAL GROUP CELEBRATES OPENING OF WEST END BRANCH *Credit union opens first branch in Downtown Vancouver*

Burnaby, BC – G&F Financial Group, one of the ten largest credit unions in BC, is excited to announce the opening of their 16th branch in the West End of Downtown Vancouver on Denman at Nelson. The new branch follows the boutique style and cashless branch concept, similar to G&F's two most recent branch openings in Metrotown and Burnaby.

The West End Branch has a thoughtful design that replaces traditional banking elements, like teller wickets, with conversation areas and interactive tools to promote financial empowerment. The branch offers members the personalized advice that G&F is known for along with technology that helps members reach their financial goals.

“As with Burnaby, G&F has strong ties to the Vancouver community and we’re thrilled to expand our branch footprint to now include downtown Vancouver,” say Bill Kiss and Jeff Shewfelt, Co-CEOs, G&F Financial Group. “Being a part of the vibrant West End neighbourhood gives us the opportunity to deepen our partnerships with existing members and invite new members to become a part of our G&F family.”

Since opening its doors earlier this fall, employees at the West End Branch have been welcoming new and existing members and have been making meaningful relationships with local community partners. The branch has already engaged in many community events such as the West End Car Free day on Denman, the Fresh Air Cinema at Stanley Park and Canada Day on Robson Street.



“We look forward to meeting our many neighbours out in the community and in the branch. We welcome everyone to visit the branch and get to know us,” says Robert Weng, Branch Manager at the West End Branch.

[Learn more](#) about the West End Branch and special new members offers.

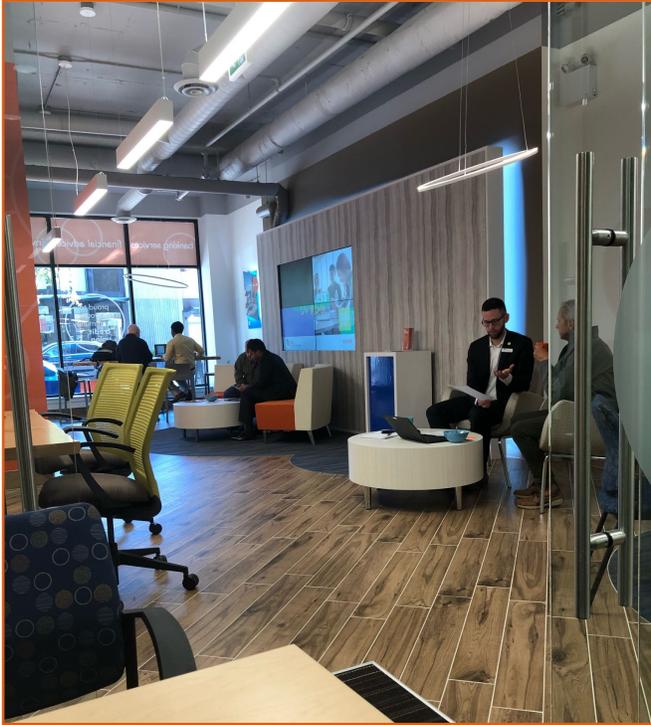
About G&F Financial Group

With over 30,000 members, 16 locations and over \$2.3 billion in assets under administration, G&F Financial Group proudly provides a full range of personal and business banking solutions to our credit union members. With a passion for educating and empowering others to achieve their financial goals, we focus on providing advice tailored uniquely for each member and have supported members and invested in our local communities for over 75 years.

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Inside the G&F Financial Group West End Branch.