

FOR IMMEDIATE RELEASE
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G&F FINANCIAL GROUP TO OPEN 15TH BRANCH *Station Square Branch will be G&F's second boutique branch*

Burnaby, BC – G&F Financial Group, one of the ten largest credit unions in BC, is excited to announce the opening of their 15th branch in the bustling Burnaby neighbourhood of Station Square, located near Metrotown and Crystal Malls. The credit union will be building on the prior success of their first boutique branch in Brentwood by opening another advice centred branch with a strong focus on connecting with members through expertise and interactive financial tools.

With its corporate office in Burnaby, G&F has deep ties to Burnaby going back over 75 years. The credit union currently has three branches in the city, spanning from Kingsway to their newest location in the heart of Brentwood. By opening the Station Square location in late 2017, G&F Financial Group will strengthen their connection to Burnaby and set down roots in one of the city's up-and-coming urban centres.

"We are thrilled to have this opportunity to build a new branch in Burnaby and deepen our connection to this incredible city," say Bill Kiss and Jeff Shewfelt, Co-CEOs, G&F Financial Group. "Our members and the local community have responded very favourably to our branch in Brentwood and we're excited to expand our boutique branch concept into this new neighbourhood."

The new Station Square Branch will be modeled after G&F's newest boutique-style Brentwood Branch. With an efficient footprint, the new branch will merge the personalized advice that G&F is known for, with interactive tools and technology designed to help members reach new levels of financial confidence.

"Our members are evolving in the way that they choose to do their banking and we are adapting to recognize and meet these changes. Our new Station Square Branch will represent a focus on building trusted partnerships with our members and empowering them to reach their financial goals," says Nelson Sandhu, Vice President, Member Experience, G&F Financial Group.

The branch is scheduled to open and start welcoming members in late 2017.

About G&F Financial Group

With over 30,000 members, 14 locations and over \$2 billion in assets under administration, G&F Financial Group proudly provides a full range of personal and business banking solutions to our credit union members. With a passion for educating and empowering others to achieve their financial goals, we focus on providing advice tailored uniquely for each member and have supported members and invested in our local communities for over 75 years.

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